

The Multicultural Community Partnership kicks off its first meeting at the Friends of Detroit & Tri-County Building

DETROIT, MI (April 26, 2006) – The Multicultural Community Partnership held its first meeting to discuss the goals of the newly formed organization. The meeting was held at the Friends of Detroit & Tri-County building located at 8230 East Forest Ave. in Detroit. Several local organizations were represented including the Pingree Park Association, Iroquois Block Club, Seminole Block Club, Effective Alternative Housing, Keep It Moving, Multicultural Business Council and Gateway to West Africa from America World Missions.

The meeting was organized by Ms. Lillie Wimberley, President/Founder of the newly formed Multicultural Community Partnership. “The goal of the organization is employment and affordable housing for everyone. There are enough of us with the desire to help the community and together we will create a train of self help which we all can ride”, said Ms. Wimberley. The next meeting is scheduled at the same facility on May 9, 2006 at Noon. Attendance is encouraged by interested individuals throughout the culturally-diverse community who are interested in helping the community help itself.

Joseph P. Cool, President of Cool & Associates, Inc. delivered a presentation entitled “Going Global in Helping the Community”. The 35 minute presentation provided motivational, self-help guidelines and potential methodologies to promote and stimulate growth in the Eastern section of Detroit. During the presentation, a striking comparison was made between the mural located on the building on East Forest Ave. and the Great Wall of China. “I was thrilled to have been invited to make a presentation at the initial meeting of the Multicultural Community Partnership”, said Cool. “I felt the camaraderie among the participants as various concepts of helping the community help itself progressed”. A slogan was developed by the group – “Meet you at the Wall!”

About Friends of Detroit & Tri-County: Friends of Detroit & Tri-Counties was formed in 1994 to provide positive structures opportunities that are designed to promote, encourage and perpetuate self-sufficiency and to promote involvement in the root cause and solutions for hopelessness, crime and unemployment. Today, the organization primary focus is to address the concerns, issues and unmet needs of the community’s families in an effort to strengthen family unity, education, employability and self confidence. Several available programs include “Supper Time” where nutritious hot meals are served daily and the Family Style Tutoring program providing after school academic enhancement and training are available. The organization’s motto is “We endeavor to reach, teach and provide various kinds of positive opportunities with a friendly common sense approach to life, challenges, work, family and the community”.

About Cool & Associates, Inc.: Cool & Associates, Inc. founded in September, 2003 is a Waterford Township-based consulting company that specializes in assisting individuals and small to medium size companies in their introduction/expansion into the global marketplace using synergistic market analysis. Through exposure to virtually every culture in the world, C&A conducts educational programs, speaking engagements and

business planning functions. Cool & Associates is also a member of the Multicultural Business Council, the Arab Community Center (ACCESS), the Arab-National Museum, the Council of Asian Pacific Americans, Mexican Mutual Society and the Peer Resources Network, an international coaching/mentoring organization based in Vancouver, BC.

For more information please contact Ms. Lillie Wimberley at 313-343 2685 or Joseph P. Cool at 248-683 1130, jcool@cool-associates.com or www.cool-associates.com. For information on the Multicultural Business Council please contact William Kaafarani at 313-610 0693 or www.mbc-usa.org.

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